

# **CV for Adam Jaffa BA Dip Couns RDN**

April 2021

## **Personal Details**

Adam Keeva Jaffa

0798 9975584, [adam@gdconline.co.uk](mailto:adam@gdconline.co.uk)

Full UK drivers license

## **Education**

BA Modern History and Politics QUB 1992

Certificate in Person Centred counselling QUB 2000

Diploma Person Centred Counselling (Distinction) QUB 2002

Certificate in Crisis and Trauma Counselling (Distinction) 2021

## **Employment History and Career**

1994-2010 Manager, Gentle Dental Care

2010- Present Managing Partner, Gentle Dental Care

Registered dental nurse (grandparented) with General Dental Council Reg No. 162125

I own the practice in partnership with my sister Lucy Stock who is the Principal. We are a fully private multi- disciplinary practice.

During this period has grown from a single- handed mixed NHS/Private practice to a 6 dentist fully private practice. The range of services have been expanded significantly to include a full range of implant dentistry including gum and bone grafting, fixed and removable orthodontics and holistic dentistry together with the general and cosmetic dentistry. The practice accepts referrals from colleagues for a range of services including implant dentistry, prosthodontics and sedation. There is a special programme for patients with dental phobia including a range of sedation and psychological supports. The premises have been extended and renovated twice and includes an art gallery on the ground floor and separate adjacent boutique office building called the Tank. Both the Tank and the dental premises have distinctive architectural features. The Tank has been documented in Architectural literature and shortlisted for awards. The dental practice is used as a showcase for innovative use of a terrace by the teaching faculty at University of Ulster School of Architecture. The art gallery on the ground floor of the surgery building has hosted a range of arts based activities

including performances and art exhibitions in the Belfast Festival at Queens and The Belfast Film Festival. It hosted the first private exhibition of works by Picasso and Miro in Ireland and has exchanged works with Galleries in France, Denmark and across Ireland. It has also been used a location for shooting film, TV and advertising. The gallery doubles as a training facility and the practice hosts regular Open Evenings for patients enquiring about services and training courses for other dental professionals. The gallery space has also been used for Community Outreach work including hosting the Integrated Education Fund NI Schools Arts Competition, arts events for special needs groups, a location for Art Therapy lectures and as meeting place for local professionals working on academic research.

### **Dental Education**

We host and deliver a range of courses for dental professionals on a wide range of subjects. Courses have included implant dentistry, laboratory technical work, patient communication, occlusion and other subjects.

A quarterly Study Club started 2017. We have a different subject and speaker each time. The event takes place in the private dining room in a local restaurant. As well and clinical knowledge we encourage networking and peer support. Normally there are 20+GDPs attending.

With Tipton Training we are hosting a PG Certificate in Restorative. It is the third time we have run this course for local GDPs who would historically have to travel to mainland UK for this kind of opportunity.

Hands on courses on endodontics and restorative dentistry and clinical photography

We have supported the ungraduated students at the School of Dentistry, Royal Hospital In Belfast by providing free lectures and support for their dental public health activities.

### **Training**

Various dental courses in USA, UK and Ireland including; first non dentist to take Rosenthal Aesthetic Advantage course in UK (London 1996), Tatum Implant year long surgical course (1998), Mary H Osborne Resources 3 courses including Leadership and Legacy Retreat (all Seattle), Pat Allen course in soft tissue grafting at Biohorizons symposium( Florida, 1998) World Aesthetic Congress( London) , Ankylos National Symposium (London 2014), Ashley Latter Ethical Sales and Communication (three times), Dental Marketing Seminar (Las Vegas, 2000), Ashley Latter Presentation Skills workshop, Dental Protection various courses 2009-present, IAAD biannual conference (2010-present), Lakeland Implant Symposium 2010, SAAD sedation course (London 2010), Sheila Scott Training in Management (London 2014), Mediation NI training course.

### **Balint Group**

I am patient coordinating as part of my role. In 2018 I joined the of the Balint Society (UK) and attend a Balint Group in Belfast. Balint Groups are support groups designed to improve the therapeutic content of patient -clinician communication. The Group I work with includes GPs,

Psychiatrists and Therapists and I find it improves my ability to work with patients and also to support and understand colleagues.

#### Speaking, writing, committee work and outreach

British Dental Association National Conference presented at one of the side meetings

Board Artscare NI March 2015-2017

Irish Association of Aesthetic Dentistry Conference speaker

Association of Dental Implantology Study Group (NI) speaker

British Dental Hygiene and Therapy Association speaker

NI Lupus Support Group speaker

Diabetes UK (Ni) Support Group speaker

Cancer Focus NI speaker March 2015

Sitting on IAAD (Irish Academy of Aesthetic Dentistry) organising committee since 2012

Ashley Latter Ethical Sales and Communication speaker 2x

Published in Irish Dentistry journal

Consultancy various private practices in UK

#### Voluntary work

I worked for Cruse Bereavement Care as Child Bereavement Volunteer in their Belfast office for 9 years from approx. 2000 onwards. This involved 1-1 counselling support for bereaved adults, later specialising on working with children and teenagers. There were various in house and BACP related training courses during this period. The Childrens programme was a Finalist in the Big Lottery awards in 2008 which involved various media work and taking the project with clients and their relatives to the Awards Ceremony in London. I also helped deliver training to new volunteers preparing to work with grieving youngsters. Helped Coordinate Cruse NI Conference.

The practice was awarded the Arts and Business New Sponsor Award 2016 for an outreach project with students from local schools about Orthodontics. This Film was made in partnership with a local charity, Cinemagic.

In 2015 I joined the Board of a local charity Artscare who bring the benefits of various arts activities to patients and staff working in healthcare. They have won several awards in 2016.

#### Interests

Art; the family have a long standing interest in the arts and have organised various art exhibitions, performances in the family art gallery which is incorporated into the dental practice premises.

Running; I have completed various marathons including London and cross country Marathon through a wildlife park in Kenya. Also various shorter runs including Great North Run and British National 10k (4 times). Funds raised for Parents Advice Centre (NI), Rett Syndrome Association (UK) and Africa Schools Trust (Nairobi, Kenya).

Irish National American Football Team (3 caps) and Carrickfergus Knights (won Shamrock Bowl national trophy)

PADI qualified scuba diver

*And that's it!*